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STRATEGIC, SINCERE AND HEURISTIC VOTING UNDER FOUR ELECTION
RULES: AN EXPERIMENTAL STUDY

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Strategic, Sincere and Heuristic Voting under Four Election Rules: An Experimental Study

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Abstract

We report on laboratory experiments on voting. In a setting where subjects have single-peaked preferences we find that the rational choice theory provides very good predictions of actual individual behavior in one-round and approval voting elections, but fares poorly in explaining vote choice under two-round elections. We conclude that voters behave strategically as far as strategic computations are not too demanding, in which case they rely on simple heuristics or they just vote sincerely.

1 Introduction

One of the most celebrated pieces of work in political science is due to Maurice Duverger whose comparison of electoral systems in the 1950s showed that proportional representation creates conditions favourable to foster multi-party development, while the plurality system tends to favour a two-party pattern (Duverger 1951). To explain these differences, Duverger drew a distinction between mechanical and psychological effects. The mechanical effect corresponds to the transformation of votes into seats. The psychological effect can be viewed as the anticipation of the mechanical system: voters are aware that there is a threshold of representation (Lijphart 1994), and they decide not to support parties that are likely to be excluded because of the mechanical effect.

Since then, strategic voting has been considered as the central explanation of the psychological effect (Cox 1997). The assumption of rational individuals voting strategically has been intensively used as a tool in formal

models, which inspire most of the contemporary works on electoral systems (Taagepera 2007). In this vein, Myerson & Weber (1993) and Cox (1997) have provided models of elections using the assumption of strategic voters which yield results compatible with Duverger's observations.

These models have had widespread appeal but are simultaneously extensively debated (Green & Shapiro 1994). In particular, the assumption of rational forward-looking voters seems to be at odd with a number of empirical studies of voters' behavior. Following the lines of the pessimistic view of the 19th century elitist theories, decades of survey research have concluded to the limited capacities of the electorate to behave rationally, lacking coherence of preferences (Lazarsfeld & al. 1948), basic information about political facts (Delli, Caprini & Keeter 1991), and cognitive skills to elaborate strategies (for comprehensive and critical review, see Kinder 1983, Sniderman 1993 and Kuklinski & Quirk 2000). In his survey of strategic voting in the U.K., Fisher (2004 : 163) posits that "no one fulfils the abstract conception of a short-term instrumentally rational voter in real life". Yet, Riker claims that "the evidence renders it undeniable that a large amount of sophisticated voting occurs – mostly to the disadvantage of the third parties nationally – so that the force of Duverger's psychological factor must be considerable" (Riker 1982: 764).

There is an obvious contradiction between these two streams of literature. Yet, testing the existence of rational strategic behavior at the individual level with survey data is fraught with difficulties. Indeed, rational choice theory postulates that voters cast their vote in order to maximize some expected utility function, given their beliefs on how other voters will behave in the election. Testing for this kind of behavior requires measuring voters' preferences among the various candidates as well as their beliefs on how their own vote will affect the outcome of the election.

One route to test for rational strategic behavior from electoral survey data has been to use proxies for voters' relevant beliefs such as the viability of candidates (Alvarez & Nagler 2000, Blais & Bodet 2006). The basic approach is to determine whether the so-called viability of candidates (the likelihood that they win the election) is significant when modelling individual vote choice. This is generally considered as an approximation of the core idea of the rational choice theory of voting, i.e. that voters try to maximize the utility of their vote. However, these proxies are a 'far cry' from the concept of a pivotal vote, which is central in the rational choice model (Aldrich 1993).

To overcome these difficulties, this paper proposes to study strategic voting in the laboratory. We have conducted a series of experiments where subjects are voters, asked to vote to elect a candidate from a fixed set of

five candidates. This experimental setting allows us to control for individual preferences for the various candidates (which are monetary induced) and for the information they have regarding the respective chances of the various candidates (thanks to repeated elections).

The aim of this paper is to test whether the behavior of individuals, in such a favourable context, complies with expectations built on rational choice theory. Our hypothesis is that it all depends on the complexity of the strategic reasoning entailed by the voting rule. Four different electoral systems are used as treatments. Besides the one-round plurality (labeled 1R in the sequel) and two-round majority (2R) voting rules we were primarily interested in, we also run some experiments under approval voting (AV) and the single transferable vote with Hare transfers (STV), also known as the alternative vote¹, to add additional evidence about the importance of the level of complexity — the idea being that strategic calculi are quite easy under AV and extremely difficult under STV.

Under one round plurality voting rule, the recommendations of the strategic theory at the individual level are quite simple. The voter should vote for the candidate yielding the highest utility among the viable candidates. In two-round elections also, there is no point in voting for a non-viable candidate, but this must be completed by more complex reasoning. For example, there is as well no point in voting for a candidate which is sure to make it to the second round. Indeed, one might consider that if her vote is pivotal, this is more likely between the second and third ranked candidates. Besides, if one is sure that a candidate that she likes will make it to the second round, it might be in her interest to vote for a candidate that she does not like if this candidate will more surely be defeated in the second round, thus fostering the chances of her favoured candidate. Such complex and counter-intuitive considerations may be beyond the cognitive skills of ordinary voters, or may simply not convince them. The assumption we want to test is that when strategic considerations are simple to compute and formulate, strategic voting is a good description of individual behavior, but that it fails to account for individual choices when it implies too demanding computations, as under the two round voting rule, in some cases, in our experimental set-up. Furthermore, in situations where the rational choice model performs poorly, we want to know if voters vote sincerely, or if they rely on simpler rules of thumb or heuristics.

¹Although the latter label is more common in political science, we use in the text the label "single transferable vote". It is the label we used in the experiment, because we thought it might help subjects understand the mechanism of vote transfers.

Closely related to our work are a series of experiments on voting rules in three candidate elections, which examine under which conditions the minority-preferred candidate wins in elections where a majority of voters is split between two majority-preferred candidates. Felsenthal et al. (1988), Forsythe & al. (1993 and 1996), under the plurality voting rule, study various public coordinating signals, such as pre-election polls or repeated elections, making it certain that majority voters successfully coordinate on one of the majority-preferred candidates. Morton and Rietz (2008) study the effects of runoff elections in these split-majority electorate, showing that under two-round voting rules, a minority-preferred candidate has much fewer chances of winning the election than under plurality (even with public coordinating signals). Forsythe & al. (1996) study approval voting and the Borda rule as well; again, the minority candidate is more often defeated than under plurality.²

Also with three candidates, Béhue, Favardin and Lepelley (2008) demonstrate that the notion of “manipulation” or “strategic voting” must be defined as a dynamic concept, as the voter’s reaction to her information. Under the Borda rule, Kube and Puppe (2009) show that voters tend to vote strategically if they have information about the other voters’ votes.

Contrary to those experiments, we are interested in a symmetrically distributed electorate and a more fragmented set of options from which to select (five candidates instead of three), and we have a larger electorate (21 or 63 voters compared to 14 in most of those experiments). The preference profile we use does not stem from the literature on voting paradoxes but mimics a simple one-dimensional political landscape. It turns out that, in this familiar setting, strategic behavior may be more complex than in the three-way races previously studied.³ And indeed, our conclusion sharply differs from that of Rietz (2008) when summarizing the main lessons to be drawn from those experiments, namely that “Again, in the experimental tests, voters’ actions appear largely rational and equilibria appear consistent with rational modelling” (p. 895). We will rather conclude that indeed, when strategic recommendations are simple, as in one-round elections, voters’ behavior is satisfactorily explained by rational choice theory, but this result does not hold under two-round elections with a preference profile and a set of candidates generating more complex computations.

²See Rietz (2008) for a survey of those experiments.

³For example, in Morton and Rietz (2008) analysis of two-round elections, voting sincerely for one’s preferred candidate is a dominating strategy for minority voters, but this phenomenon does not exist in our one-dimensional setting.

Also related to our work are experiments exploring voters' strategic decisions in other voting settings, such as strategic participation and voter turnout, or strategic voting and information aggregation in committees. For a survey on these experiments, see Palfrey (2006). Seminal experiments by Plott and Levine (1978) concluded that in a fixed agenda single meeting committee, myopic-voting rules yielded accurate description of voters' behavior. Eckel and Holt (1989) design an experiment to evaluate the effect of voters' knowledge about other voters' preferences and experience on the emergence of strategic voting in a fixed-agenda committee voting game. As anticipated, repetition and public information about preferences contribute to the emergence of strategic voting. The authors report nonetheless having had expected a higher level of strategic voting than actually observed.

More closely related to our project is an experiment focussing on the impact of complexity on the prevalence of strategic behavior in the context of agenda-controlled committee decisions. Herzberg and Wilson (1988) explicitly test whether complexity affects individuals' strategic choices by varying the length of the agenda, starting with the hypothesis that the longer the agenda, the more difficult strategic computations are. Their principal finding is "that sophisticated behavior is relatively uncommon. (...) Instead, we conclude that decision making is most often characterized by sincere behavior" (p. 484). Besides, unexpectedly, they find little evidence supporting their conjecture about the impact of complexity on strategic choices. Rather, it seems that the frequency of sophisticated choices by voters is bell-shaped in the level of complexity. In our experiment also we are interested in varying the level of complexity of the strategic decisions, but rather than using the length of an agenda in a sequential voting game, we use various voting rules.

The rest of the paper is structured as follows. The next section (2) describes the experiments. Section 3 presents the aggregate results. The following section (4) contains the core of the analysis: it presents our models of individual voting for one round and two round elections. Section 5 tests the models with the individual data and presents a cognitive explanation to our findings. Section 6 corroborates the findings using evidence from AV and STV elections, and section 7 concludes. [Supplementary material is included : a Technical Appendix presents additional findings, and a separate file shows the instructions (slides) that were given to subjects.]

2 The experimental protocol

The basic protocol is as follows. 21 (63, in six sessions) subjects vote among five alternative candidates, labeled candidates A , B , C , D and E , symmetrically located at five distinct points on an axis, presented as going from left to right, from 0 to 20: an extreme left candidate (A , in position 1), a moderate left (B , in position 6), a centrist (C , in position 10), a moderate right (D , in position 14), and an extreme right (E , in position 19). (See Figure 1.)

Each subject is randomly assigned a position on this axis (see below for a description of this assignment). The monetary incentive for a subject is that the elected candidate be as close as possible to her position. Subjects are informed that they will be paid 20 Euros (or Canadian dollars) minus the distance between the elected candidate's position and their own position. For instance (this is the example given in the instructions), a voter whose assigned position is 11 will receive 10 euros if candidate A wins, 12 if E wins, 15 if B , 17 if D , and 19 if C .

The set of options and the payoff scheme are identical for all elections. The main treatment is to vary the electoral system. In each group, the first two series of four elections are alternatively held under one-round (1R) and two round (2R) voting rules. In some sessions, one more series is held under approval voting (AV) or single transferable vote (STV). The four elections in each series are held with the same voting rule, this being explained at the beginning of each series. For each series, participants are assigned a randomly drawn position on the 0 to 20 axis. There are a total of 21 positions, and each participant has a different position. (For large groups three subjects have the same position.) The participants are informed about the distribution of positions: they know their own position, they know that each possible position is filled exactly once (or thrice in sessions with 63 students) but they do not know by whom. Voting is anonymous. After each election, ballots are counted and the results (the five candidates' scores) are publicly announced.⁴

After the initial series of four elections, the participants are assigned new positions and the group moves to the second set of four elections, held under a different rule and, in some sessions, to a third series of four elections. The participants are informed from the beginning that one of the eight or twelve elections will be randomly drawn as the "decisive" election, the one which

⁴In STV elections, the whole counting process occurs publicly in front of the subjects, eliminating the candidate with the lowest score and transferring ballots from one candidate to the others.

will actually determine payoffs.⁵ Cooperation and communication among voters are banned.

We performed 23 such sessions in Lille, France (4 sessions, of which two featuring 63 subjects⁶), Montreal, Canada (8 sessions, of which four featuring 63 subjects), and Paris, France (11 sessions, of which six sessions include a third series under AV, and four sessions include a third series under STV), with a total of 734 participants.⁷ Information about each experiment (date, location, number of subjects, treatments) is provided in Table 1⁸.

Before turning to the individual level analysis of the data, which is the main focus of the paper, we briefly present the aggregate electoral outcomes.

3 Aggregate electoral outcomes

Table 2 shows how many of the elections were won by the various candidates. Whatever the voting rule, the extremist candidates (A and E) are never elected. In 1R and 2R elections, candidate C (the centrist candidate, a Condorcet winner in our case) is elected in about half of the elections. Things are quite different in AV and STV elections. In AV elections, C is almost always elected (79% of the elections), and in STV elections, C is never elected.⁹

Figures 2, 3, 4, and 5 indicate the percentage of votes (averaged over our 23 sessions) obtained by the candidates ranked first, second, third, fourth and last over the course of the four elections held under the same voting rule (from first to last), for each electoral system. In the case of 2R elections we consider only the first round. For Approval Voting, the figures represent the percentage of voters who vote for the candidate (these percentages do not sum to 100). Single Transferable Vote is not a score method, but one can

⁵This is customary in experimental economics; this has the advantage of keeping the subjects equally interested in all elections and of avoiding insurance effects; see Davis & Holt (1993).

⁶In fact, large groups in Lille were composed of 61 and 64 students, because of technical problems. This does not seem to have any effect on the quality of the data.

⁷In Montreal and Paris, subjects are students (from all fields) recruited from subject pools (subject pool from the CIRANO experimental economics laboratory in Montreal, and from the *Laboratoire d'économie expérimentale de Paris* in Paris). In Lille, the experiments took place in classrooms, during a first year course in political science.

⁸The full instructions (slides) that were delivered to subjects are provided in an appended file 'Instructions'.

⁹Tables 8 to 11 in the appendix present the winners of elections date by date.

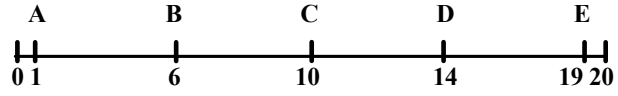


Figure 1: Positions of the five candidates

	Place	Date	Group size	Electoral systems
1	Paris	06/13/2006	21	2R/1R
2	Paris	12/11/2006	21	2R/1R/AV
3	Paris	12/11/2006	21	1R/2R/AV
4	Paris	12/13/2006	21	2R/1R/AV
5	Paris	12/13/2006	21	1R/2R/AV
6	Paris	12/18/2006	21	2R/1R/STV
7	Paris	12/18/2006	21	1R/2R/STV
8	Paris	12/19/2006	21	2R/1R/STV
9	Paris	12/19/2006	21	1R/2R/STV
10	Paris	1/15/2007	21	2R/1R/AV
11	Paris	1/15/2007	21	1R/2R/AV
12	Lille	12/18/2006	21	2R/1R
13	Lille	12/18/2006	21	1R/2R
14	Lille	12/18/2006	61	2R/1R
15	Lille	12/18/2006	64	1R/2R
16	Montreal	2/19/2007	21	1R/2R
17	Montreal	2/19/2007	21	2R/1R
18	Montreal	2/20/2007	21	1R/2R
19	Montreal	2/20/2007	21	2R/1R
20	Montreal	2/21/2007	63	1R/2R
21	Montreal	2/21/2007	63	2R/1R
22	Montreal	2/22/2007	63	1R/2R
23	Montreal	2/22/2007	63	2R/1R

Table 1: The sessions

	1R	2R	AV	STV
<i>C</i>	49 %	54 %	79 %	0
<i>B</i> or <i>D</i>	51 %	45 %	21 %	100 %
<i>A</i> or <i>E</i>	0	0	0	0
<i>total</i>	92	92	24	16

Table 2: Winning candidates (all)

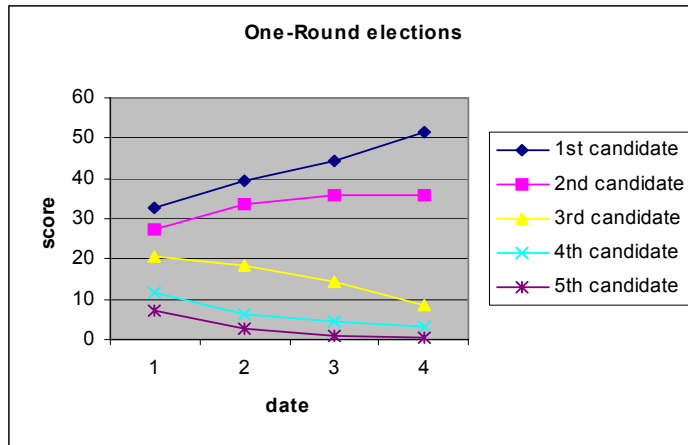


Figure 2: Evolution of the scores of ranked candidates (1R)

compute the Borda scores of the candidates in the STV ballots and this is how Figure 5 is constructed.

One can see that as time goes, votes gather on two (for 1R elections) or three (for 2R elections) candidates. The three viable candidates are always the same for 2R elections (candidates *B, C, D*), but for 1R elections the pair of viable candidates is not the same in all elections (the pairs of viable candidates are always composed of two candidates among the set *B, C, D*). The pictures for AV and STV do not show any time-dependence effect.

These aggregate results show that our protocol is able to implement in the laboratory several of the theoretical issues about voting rules: with the same preference profile, voting rules designate the Condorcet winner (Approval Voting), or not (STV), or designate a candidate which depends on history (1R and 2R). For additional analyses of those aggregate results, see Blais & al. (2007, 2008).

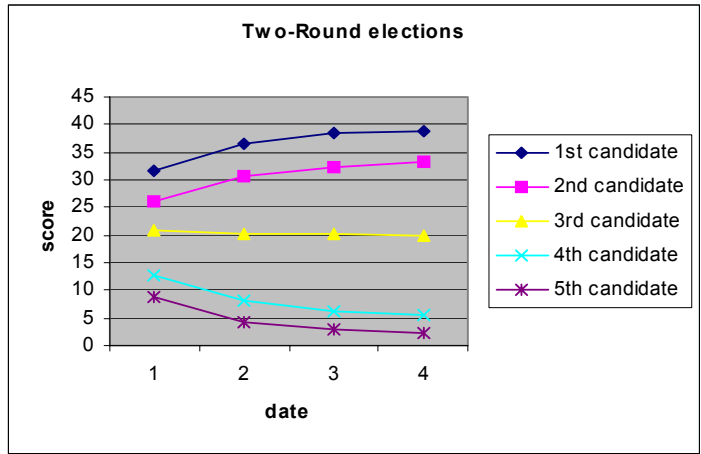


Figure 3: Evolution of the scores of ranked candidates (2R)

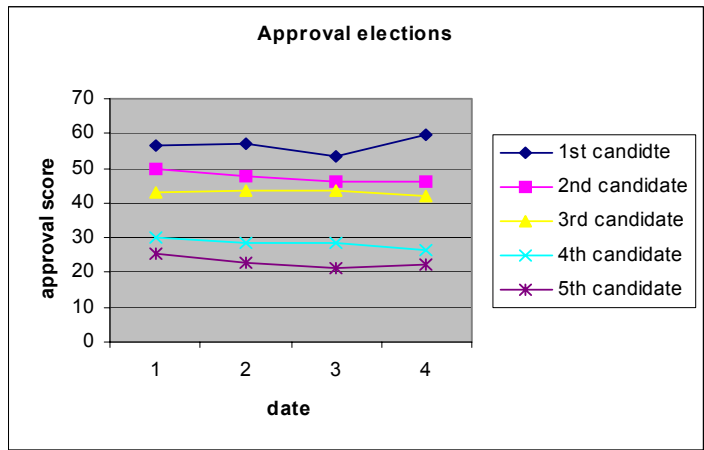


Figure 4: Evolution of the scores of ranked candidates (AV)

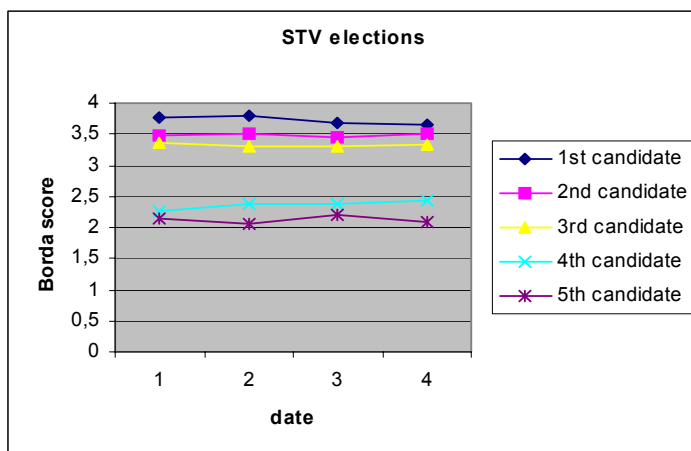


Figure 5: Evolution of the scores of ranked candidates (STV)

4 Strategic, sincere, and heuristic voting in 1R and 2R elections

We start with an analysis of individual behavior for 1R and 2R elections. We first describe our model of strategic voting; a more detailed and technical presentation of the model is presented in the appendix. As a benchmark to which compare the performance of the strategic model, we also describe the sincere voting model. We also introduce another model of individual behavior combining properties from the first two models, labelled the heuristics voting. Section 5 tests the models with the individual data coming from the experiments, and ascertain their relative performance.

Note that in a second round of a two-round election, the choice faced by voters is very simple: they have to vote for one candidate among the two run-off candidates. In particular, voting for the candidate associated with the highest monetary payoff is a dominant strategy. Therefore, the models we propose below are intended to describe behavior in the first round of 2R elections; in the sequel, when we talk about behavior and scores in 2R elections, unless otherwise specified, we mean behavior and scores in the first round.

4.1 Strategic voting

By strategic behavior we mean that an individual, at a given date t , chooses an action (a vote) which maximizes her expected utility given her belief about how the other voters will vote in the same election. Strategic voting is understood, in this paper, in the strict rational choice perspective (see Downs 1957, Myerson & Weber 1993).¹⁰ We assume that voters are purely instrumental and that there is no expressive voting, so that the only outcome that matters is who wins the election. Besides, the utility of a voter is her monetary payoff.

For each candidate v , voters evaluate the likelihood of the potential outcomes of the election (who wins the election) *if they vote for candidate v* , and they compute the associated expected utility. They vote for the candidate yielding the highest expected utility.

To be more specific, we introduce the following notation: there are I voters, $i = 1, 2, \dots, I$, and 5 candidates : $c = A, B, C, D, E$. The monetary payoff received by voter i if candidate c wins the election is denoted by $u_i(c)$. Let us denote by $p_i(c, v)$ the subjective probability that voter i assigns to the event “candidate c wins the election”, conditional on her casting her ballot for candidate v ¹¹. Given these beliefs, if voter i votes for candidate v , she gets the expected utility

$$W_i(v) = \sum_c p_i(c, v) u_i(c).$$

Individual i votes for a candidate v^* such that:

$$W_i(v^*) = \max_{v \in \{A, B, C, D, E\}} W_i(v).$$

For example, if candidate c is perceived to be a sure winner, then whatever the vote decision v of voter i , $p_i(c, v) = 1$ and $p_i(c', v) = 0$, for all c' other than c . In such a case, voter i gets the same expected utility whoever she votes for, since candidate c will be elected no matter what she does. In that case, $W_i(v) = u_i(c)$, for all $v \in \{A, B, C, D, E\}$. Any vote is compatible with the strategic model in that case. That is why the empirical analysis will be restricted to unique predictions (see below).

¹⁰Note that the definition of strategic voting we use here does not coincide with that which is sometimes given in the literature in political science. Indeed, this literature has traditionally opposed a sincere and a strategic (or sophisticated) voter, where a voter is said to be strategic only when she deserts her preferred option (Alvarez & Nagler 2000). Such strategic voting needs not be utility maximizing.

¹¹thus $\sum_c p_i(c, v) = 1$, for all v .

This model leaves open the question of the form of the probabilities $p_i(c, v)$, which reflect the predictions that voter i makes regarding other voters' behavior. We have to make assumptions regarding these probabilities. A first possibility, that we call the “rational expectation” assumption, is simply to assume that voters' beliefs about other voters' behavior are correct. This assumption is common in economic theory. It lacks realism because it amounts to postulate that the voter “knows” something which has not taken place yet. But it is theoretically attractive because it avoids the difficult question of the belief formation process. A second possibility, that we call the “myopic” assumption, is to assume that each voter forms her beliefs about how other voters will behave in the current election based on the results of the previous election, and thinks that other voters will behave in the current election just as they did in the previous election. A “myopic” theory only makes prediction for the second, third, and fourth elections in each series ($t = 2, 3$ or 4). It does not predict how voters behave before they observe any results. On the contrary, the rational expectation hypothesis makes predictions even for the first date. This discussion applies to 1R elections and to the first round of 2R elections. In 2R elections, these $p_i(c, v)$ involve both beliefs as to how voters will behave at the first round, and beliefs as to how voters will behave at the second round (if any). We assume that each voter anticipates that at the second round (if any), each voter will vote for the candidate closest to her position, and will toss a coin if the two run-off candidates are equally close to her position.

Myopic beliefs, as well as rational expectations or any other kind of beliefs, can be precise or approximate. The former will be labelled “noiseless” and the latter “noisy”. Under the “noiseless myopic” assumption, the voter believes that at the current election, all voters but herself will vote exactly as they did in the previous election. Under the “noisy myopic” assumption the voter believes that the other voters' current vote will be approximately the same as their previous vote; each voter considers that with a small probability ε , one voter exactly is going to make a “mistake”, by deviating from her past action and voting with an equal probability for any of the remaining four candidates. These noisy models draw on the refinement literature in game theory and consider “trembled” beliefs (Selten, 1975; Myerson, 1991 ch. 5).

The noisy assumption is preferable from a methodological point of view because it yields more unique predictions. Indeed, note that under the noiseless assumption, the only case where a voter is pivotal in 1R elections—and thus where she is not indifferent—is when the vote gap between the first two candidates (not taking into account her own vote) is strictly less than 2

(either 1 or 0). The introduction of a small noise increases the chances that any voter becomes pivotal: under this assumption, a voter can be pivotal when the vote gap between the first two candidates is strictly less than 4. When there is a unique best response for the voter under the noiseless assumption, this action is still the unique best response when there are very small “trembles” in other voters’ votes (ε small); but when the best response under the noiseless assumption is not unique, considering small trembles may break ties among the candidates in this set.

The Appendix describes how to derive the $p_i(c, v)$ probabilities under the various assumptions (rational or myopic, noiseless or noisy) and for the different voting rules. We performed analyses based on these four different assumptions. Analyses under the rational and the myopic expectations turn out to yield very similar results (see the Appendix). For ease of exposition, we report in the main text only the findings based on the “noisy rational expectation” assumption.

4.2 Sincere voting

For 1R and 2R elections, the simplest behavior that can be postulated is “sincere” voting, which means that the individual votes for the candidate whose position is closest to her own position. With our notation, in plurality one round and majority two round elections, individual i votes for a candidate v^* such that:

$$u_i(v^*) = \max_{v \in \{A, B, C, D, E\}} u_i(v).$$

This model makes a unique prediction as to how a voter should vote, except if the voter’s position is equally distant from two adjacent candidates, which is the case of voters on the 8th and 12th position on our axis. The sincere prediction does not depend on history.

4.3 Heuristic voting

The general idea of the heuristic voting model we propose is that voters vote sincerely in the set of “viable” candidates. The viability of candidates is defined by a general rule, specified in each electoral system. Inspired by the rule given by Gary Cox (1997) that there are $M + 1$ viable candidates, M being the district magnitude, we test two heuristics. The “Top-Two heuristics” posits that voters choose the candidate they feel the closer to, among the candidates who obtained the two highest scores, either in the

previous election (under the "myopic" assumption) or in the current election (under the "rational expectations" assumption). This rule should apply to 1R electoral systems. The "Top-Three heuristics" (either myopic or rational) posits that voters choose the candidate they feel the closest to, among the top three candidates. This heuristics should apply to 2R electoral systems since the first round of a 2R system can be viewed as having a magnitude of two, two candidates moving to the second round.

Note that in 1R elections, the Strategic and Top-Two models are almost identical, both in principle and in practice; the difference is that the strategic theory (in the version we use) does not provide a unique recommendation when the first-ranked candidate is four or more votes ahead of the second-ranked one, whereas the top-two theory does.

5 Test of the models

The general approach is to compare the predictions of the theoretical models with the observations. It consists in computing for each theory the predictions in terms of individual voting behavior and to determine how many times these predictions coincide with observations (Hildebrand & al. 1977).

5.1 Results for One-Round elections

The columns of Table 3 indicate the percentage of correct predictions, at different dates, for the various models with respect to 1R elections. Each percentage is computed with respect to the cases where the theory makes a unique and testable prediction.¹²

Sincere voting makes a unique prediction except if the voter's position is precisely in between two adjacent candidates (case of voters on the 8th and 12th position of our axis). If we restrict attention to the cases of unique predictions, we observe that the sincere voting theory is performing rather poorly: the theory explains about 69% of the votes in the initial election of the series of four, but this percentage is decreasing to 45 % in the last elections. Except for the initial elections, sincere voting is not a good theory.

¹²The last line of the Table indicates the total number of testable predictions. Non unique predictions are not testable. A prediction, even unique, is not testable in the case of a missing or spoiled ballot. There are very few missing or spoiled ballots (0.3%).

1R: correct predictions	Sincere	Strategic	Top-Two	Top-Three
$t = 1$	68.7%	53.8%	49.7%	67.5%
$t = 2$	54.8%	64.2%	60.7%	71.2%
$t = 3$	48.7%	74.6%	75.3%	69.5%
$t = 4$	44.7%	86.7%	80.1%	66.8%
all dates (testable, all dates)	54.2% 2647	66.7% 1968	66.5% 2775	68.5% 2667

Table 3: Model performance for 1R elections, by date

The Strategic model performs very well when elections are repeated. This is in line with previous experiments by Forsythe et al. (1993, 1996) on plurality elections, showing that repeated elections allow convergence on two main candidates, as predicted by Duverger’s law.

The Top-Two model also performs very well. As already noted, the two models yield almost identical predictions. Maybe surprisingly, the Top-Three model works quite well too, especially in early rounds where it outperforms the Top-Two model. To explain this fact, note that the Top-Two and Top-Three models very often make the same recommendations. They differ when the voter’s preferred candidate among candidates B , C , and D (which were in most sessions the three candidates gathering the most votes) is ranked third. This is for instance the case for an extreme-right voter when D is ranked third after B and C . In such a case, the Top-Two model recommends voting for C whereas the Top-Three model recommends voting for D . If in such a situation a voter deserts her sincere choice E but moves to support moderate candidate D , instead of C , the Top-Three theory will better explain her behavior than the Top-Two theory. It seems that in early rounds, this behavior was more frequent; in the last rounds, extreme voters were ready to move further away from their preferred candidates and vote for farther candidates, in line with the prescriptions of the Top-Two theory (which successfully explains 80% of the decisions in case of unique predictions against 69% for the Top-Three theory).

In repeated 1R elections, then, the strategic and heuristic models clearly outperform the sincere model. The heuristic model is satisfactory even if it does not improve over the better theoretically anchored strategic model.

5.2 Results for Two-Round elections

Table 4 indicates the percentage of correct predictions for 2R elections, at different dates, for the same models.

2R: correct predictions	Sincere	Strategic	Top-Two	Top-Three
$t = 1$	74.3%	53.8%	43.4%	64.2%
$t = 2$	61.2%	53.5%	55.9%	70.6%
$t = 3$	58.1%	61.0%	61.1%	72.0%
$t = 4$	54.9%	63.2%	67.1%	75.6%
all dates	62.1%	57.3%	56.9%	70.6%
(testable, all dates)	2646	574	2760	2646

Table 4: Model performance for 2R elections, by date

Again, sincere voting is not satisfactory, except for the initial election. But, contrary to 1R elections, the strategic model does not perform well either. In this case, the Top-Three heuristic model is clearly the most appropriate. Why?

One point is in common to strategic behavior in 1R and 2R elections: one should not vote for a candidate who has no chance to play a role in the election. In 1R elections, the strategic recommendation almost coincides with voting for one's preferred candidate among the two strongest candidates. But much more complex computations, including anticipations about the second round of the election, are involved in 2R elections.

Consider for instance a voter at position 7, in an election where she perceives the extreme candidates A and E as having no chance of making it to the second round (as was indeed the case in all our elections). Such a voter should therefore vote either for B , or C , or D . She earns 19, 17 or 13 euros respectively, depending on whether candidate B , C or D is elected. According to our strategic model, she anticipates that she will earn 17 euros if C goes to the second round because C will then be elected. If the second round is B against D , each candidate wins with probability one half, and her expected utility is: $(19 + 13)/2 = 16$ euros. Such a voter should rationally vote for C because promoting C to the second round is the best way to avoid the election of the worse candidate D . This kind of reasoning is not followed by our subjects. Restricting attention to such voters located either in position 7 or 13, who in 2R elections should desert their preferred (moderate) candidate to vote for the centrist candidate C , we observe that 80% voted for their preferred candidate. See the Appendix for further analyses.

If the strategic model fares poorly in two-round elections, individuals do desert the candidate they are the closest to. In what circumstances and in

favor of which candidates? Remember that strategic behavior in both 1R and 2R elections requires not to vote for a candidate who has no chance to play a role in the election. The Top-Three heuristic retains only this aspect of the strategic recommendation, namely not to vote for an un-viable candidate. It is shown to perform quite well in 2R elections.

5.3 Conclusion

The first result is that the sincere voting theory is not able to explain much of what we observed in 1R and 2R elections. In 1R elections the “explanatory power” of this theory decreases over time, from 69% in the initial election, to 45% in the fourth one (Table 3). In 2R elections, figures are similar, but slightly higher (Table 4).

Strategic theory explains well the data in 1R elections (increasing from 54% to 87%) but not so well in 2R elections (from 54% to 63%). In this case, the most compelling model is a heuristic one: voters simply support the candidate they prefer among the top three.

This suggests that our subjects vote strategically when the strategic recommendation is simply to desert a candidate who is performing poorly, but they do not vote strategically when strategic reasoning asks for a more sophisticated or counter-intuitive calculus. In this case, they do not vote sincerely, but rely on some heuristics taking into account some of the recommendations of the strategic theory (i.e. in that case, “do not vote for a non viable candidate”). A brief review of the individual behavior in AV and STV elections lend support to this conclusion.

6 Additional evidence in AV and STV elections

6.1 Results for Approval Voting

In order to make strategic predictions at the individual level for AV, we use a slightly different scheme from the one used for 1R and 2R elections. The reason is that, with this voting rule, the voter is asked to provide a vote (positive or negative) about *all* candidates, including those who have virtually no chance of winning according to the voter’s own beliefs. When a candidate is perceived as having no chance of winning, a strategic voter is indifferent between approving and not approving such a candidate. In 1R and 2R elections, under the noisy assumption as we defined it, the level of noise was limited: a voter assumed that with a small probability, *one voter* exactly would make a mistake (from the reference situation). The probabil-

ity of higher “orders of mistakes” (two voters exactly make a mistake, three voters exactly make a mistake, ...) was zero. This left lowest-score candidates with a zero probability of being elected.¹³ Under AV, such a model does not produce unique predictions as to how a voter should fill her ballot.

This is why we use in the case of AV a model with higher levels of uncertainty, by ascribing some positive probabilities to all possible events (although the probability is exponentially decreasing with the number of “mistakes”). Contrary to what we have done for 1R and 2R elections, we do not compute the probabilities of the various outcomes, and instead borrow from the literature on strategic voting under AV (Laslier 2009¹⁴). It turns out that the maximization of expected utility with such a belief is easy to perform and often provides a unique strategic recommendation. This prediction can be described as follows. The voter focuses on the candidate who is obtaining the largest number of votes, say c_1 . All other candidates are evaluated with respect to this leading candidate c_1 : the voter approves all candidates she prefers to c_1 and disapproves all candidates she finds worse than c_1 . The leading candidate is evaluated by comparison with the second-ranked candidate (the “main challenger”): the voter approves the leading candidate if and only if she prefers this candidate to the main challenger. The voter therefore places her “approval threshold” around the main candidate, either just above or just below.

Details of this “leading candidate” model are provided in the Appendix. Again it can be defined using myopic or rational anticipations. We use the rational anticipation variant. This produces 2386 unique predictions for $21 * 6 * 5 * 4 = 2520$ votes (21 voters in 6 sessions, approving or not of 5 candidates, in 4 elections).

Table 5 shows that the unique predictions are correct in $773 + 1309 = 2082$ cases out of 2386, that is 87.3%. The theory tends to slightly overestimate the number of approved candidates (972 predicted approvals compared to 878 observed approvals). These figures are stable over time, as can be seen from Table 6

The predictive power of the strategic voting theory is thus very high in

¹³Yet the model yielded unique predictions because what mattered to the voter was being pivotal with regards to high-score candidates.

¹⁴Laslier considers the following voter beliefs: the voter anticipates the result of the election, i.e. the number of approvals that she thinks candidates are to receive, not including her own approval(s) and she tells herself : “If my vote is to break a tie, that will be between two (and only two) candidates, and that might occur because any other voter, with respect to any candidate, can independently make a mistake with some small probability ε .”

	Approval =1	Approval=0	<i>total</i>
Prediction=1	773	199	972
Prediction=0	105	1309	1414
<i>total</i>	878	1508	2386

Table 5: AV: approbations predicted by the “strategic” model

AV: correct predictions	Strategic
$t = 1$	86.7%
$t = 2$	88.3%
$t = 3$	86.7%
$t = 4$	87.4%
all dates	87.3%
(testable, all dates)	2386

Table 6: Strategic voting in AV elections, by date

this instance. Note that the strategic model described above leads to behavioral recommendations which are very simple: place your “Approval threshold” around the main candidate, either just above or just below. Therefore, we suspect that any simple heuristic based on the viability of candidates (as are the Top-Two or Top-Three heuristics used for 1R and 2R elections) would yield similar recommendations.¹⁵

In the AV case, the notion of “sincere voting” does not provide a predictive theory. Indeed, the definition of “sincere” voting under AV is that a voting ballot is sincere if and only if there do not exist two candidates c and c' such that the voter strictly prefers c to c' and nevertheless approves of c' and not of c . This definition of sincere voting therefore leaves one degree of freedom to the voter since it does not specify at which level, given her own ranking of the candidates, the voter should place her threshold of approval. With 5 candidates most voters have 6 sincere ballots (including the equivalent “full” and the “empty” ballots). Consequently the notion of “sincere voting” does not provide clear predictions.

Nevertheless, with this definition we can count in our data, at each election and for each voter, the number of pairs (c, c') of candidates such

¹⁵Such an adaptation of the “Top-Two” heuristic to AV would be the following. Consider the two candidates that get the highest number of votes in the reference election (not taking into account the voter’s own ballot). The voter should approve of the candidate she likes best among these two candidates, as well as all the candidates that she ranks higher.

STV: correct predictions	Sincere
$t = 1$	95.7%
$t = 2$	90.9%
$t = 3$	88.3%
$t = 4$	88.5%
all dates	90.9%
(testable, all dates)	2986

Table 7: Sincere voting in STV elections, by date

as a violation of sincere voting is observed. Such violation of sincere voting is very rare in our data: 78 observed pairs out of 5040 (10, 20, 22 and 26 observed pairs at $t = 1, 2, 3, 4$), that is 1.5% on average. But as noticed above, this does not mean that the predictive power of sincere voting is 98.5%.

6.2 Results for the Single Transferable Vote

Under STV, voters have many different ballots at their disposal since they are asked to submit a complete ranking of candidates. For 5 candidates, there are 121 possible ballots. We look for violations of sincere voting by counting the number of pairs of candidates (c, c') with $c < c'$ such that a voter strictly prefers c to c' but nevertheless ranks c' higher than c in her ballot. There are 10 such pairs for each ballot. Overall we observe 2986 pairs, of which only 300, that is 9%, violate sincerity. We therefore find that sincerity is satisfied at 91% for this voting rule.

This simple observation enables us to understand what went on in STV elections. Since voters vote (approximately) sincerely, given our preference profile, A , E , or C are eliminated first and second. If C is not eliminated at the second round, then for the third round of the vote transfers the two moderate candidates have more votes than the centrist candidate, who has received no transferred votes. Therefore the centrist candidate, despite being a Condorcet winner, is always eliminated before the fourth round.

Sincere voting is clearly a satisfactory theory here. Note that the published literature on this voting rule does not propose, to our knowledge, a practical solution to the question of individual strategic voting under STV

with five candidates. We have not attempted to compute the rational strategic recommendation at the individual level for this voting rule, as we have done for the other rules. These computations would be similar to, but much more complex than, those for 2R elections. In particular, the computations would entail specifying each voter’s beliefs regarding how other voters will rank all the candidates (in order to be able to proceed to the successive elimination of candidates). The assumption of fully rational expectations in this case seems particularly implausible. The myopic version would entail specifying voters’ beliefs about each individual’s rank ordering of the candidates, a point they did not fully learn in previous counts (indeed, although the whole counting process occurs in front of the subjects, only small parts of the relevant information necessary to compute an optimal response are made available). Therefore, we did not attempt to test the strategic model for this voting rule.

Our conclusion regarding the single transferable vote is that the sincere model is satisfactory.

6.3 Conclusion about AV and STV

Voting strategically under approval voting is not difficult, and it never contradicts a basic notion of “sincerity”: the voter essentially defines “good” and “bad” candidates by comparison with the most serious candidate. On the contrary, the logical computations required for voting strategically under STV are extremely complex. We observe that voters vote sincerely under this voting rule. This is in line with the actual practice in countries where parties recommend a whole ranking of the candidates, therefore relieving voters from having to elaborate some strategic reasoning (see Farrell & McAllister 2006).

These results are in line with those concerning bounded rationality in 1R and 2R elections. People behave strategically provided that the strategic computations are relatively simple.

7 Conclusion

Reporting on a series of laboratory experiments, this article has ascertained the performance of the strategic voting theory in explaining individual behavior under different voting rules. Strategic voting is defined following the rational choice paradigm as the maximization of expected utility, given a utility function and a subjective probability distribution (“belief”) on the

possible consequences of actions. Utilities are controlled as monetary pay-offs. Beliefs are endogenous to the history of elections.

We showed that the strategic model performs very well in explaining individual vote choice in one-round plurality elections, but that it fails to account for individual behavior in two-round majority elections.

How can we explain voting decisions in two-round elections? We first observe that un-viable candidates are massively deserted (which invalidates sincere voting). Rather, voters rely on a simple heuristics; their behavior is well accounted for by a “Top-Three heuristics”, whereby voters vote for their preferred candidate among the three candidates who are perceived as the most likely to win.^{16,17}

We therefore conclude that voters tend to vote strategically if and only if the strategic reasoning is not too complex, in which case they rely on simple heuristics. Our observations on Approval voting and Single Transferable vote confirm this hypothesis. In the case of Approval voting, strategic voting is simple and produces no paradoxical recommendations; we observe that our subjects vote strategically under this system. On the contrary, voting strategically under STV is a mathematical puzzle, and we observe that voters vote sincerely.

These findings have to be compared to those based on survey analysis. Rather than estimating the role of different factors in the econometric “vote equation” as is usual in this strand of literature, we have proposed to compute predictions of individual behavior according to three models (sincere voting, strategic voting and voting according to behavioral heuristics). The amount of “insincere” voting observed in our experiments appears to be higher than that reported in studies based on surveys (see, especially, the summary table provided in Alvarez and Nagler 2000), though such comparisons are difficult to make because sincere and strategic choices are not

¹⁶Note that strategic voting under one-round elections is almost equivalent, both in principle and in practice, to the recommendations of a “Top-two heuristics”, whereby voters vote for their preferred candidate among the two candidates who are perceived as the most likely to win.

¹⁷Over the past two decades, several authors have discussed the implications of citizen’s limited competence and widespread political ignorance, and discussed the possible use of heuristics. As Sniderman et al. (1991), Popkin (1991), and Lupia and McCubbins (1998) have argued, it is possible for people to reason about politics without a large amount of knowledge thanks to heuristics. Heuristics, in this context, can be defined as ‘judgmental shortcuts, efficient ways to organize and simplify political choice, efficient in the double sense of requiring relatively little information to execute, and yielding dependable answers even to complex problems of choice’ (Sniderman et al. 1991: 19). The “top-three heuristics” we consider here is linked to the structure of competition rather than policies or issues (in the same perspective, see Patty 2007, Lago 2008, Laslier 2009).

defined the same way.

Why is this amount of insincere voting so high on our set-up? We would suggest three possibilities. First the amount of insincere voting may depend on the number of candidates. We had five candidates in our set-up. Further work is needed, both experimental and survey-based, to determine how the propensity to vote sincerely is affected by the number of candidates.

Secondly, our findings show that the amount of sincere voting declines over time in 1R and 2R elections, which indicates that some of our participants learn that they may be better off voting insincerely. This raises the question whether voters in real life manage to learn over time. On one hand, a real election is not immediately followed by another identical one, as was the case in our experiments. On the other hand, a real election is one element of a stream of political events about which voters have some time to learn whereas our students were put in a completely new environment.

Third, in our set-up participants had a clear rank order of preferences among the five candidates. Blais (2002) has speculated that many voters may have a clear preference for one candidate or party and are rather indifferent among the other options, which weakens any incentive to think strategically. We need better survey evidence on that matter, and also other experiments in which some voters are placed in such contexts.

The properties of electoral systems crucially depend on voters' behavior. Electoral outcomes critically hinge on whether people vote sincerely, strategically, or follow another behavioral rule. Our experiments show that the appropriate assumption about voters' behavior is likely to depend on the voting rule. We conclude that the sincere model works best for very complex voting systems where strategic computations appear to be insurmountable, that the strategic model performs well in simple systems, and that the heuristic perspective is most relevant in situations of moderate complexity.

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TECHNICAL APPENDIX

A Complements on aggregate results

The following tables provide further information about the outcomes of the elections, with regards to the electoral rule.

	t=1	t=2	t=3	t=4
<i>B</i>	4	9	10	8
<i>C</i>	13	8	12	12
<i>D</i>	6	6	1	3
total	23	23	23	23

Table 8: Elections Won by date, One-Round

	t=1	t=2	t=3	t=4
<i>B</i>	5	5	7	6
<i>C</i>	15	12	13	11
<i>D</i>	3	6	3	6
total	23	23	23	23

Table 9: Elections Won by date, Two-Round

	t=1	t=2	t=3	t=4
<i>B</i>	3	2	0	0
<i>C</i>	3	4	6	6
<i>D</i>	0	0	0	0
total	6	6	6	6

Table 10: Elections Won by date, AV

	t=1	t=2	t=3	t=4
<i>B</i>	4	2	3	2
<i>C</i>	0	0	0	0
<i>D</i>	0	2	1	2
total	4	4	4	4

Table 11: Elections Won by date, STV

B One Round elections

B.1 Sincere voting theory (1R)

B.1.1 Description

Individuals vote for any candidate that yields the highest payoff if elected. Individual i votes for a candidate v^* such that:

$$u_i(v^*) = \max_{v \in \{A, B, C, D, E\}} u_i(v).$$

B.1.2 Predictions

Sincere Voting is independent of time. For all voters except those in position 8 and 12, this theory makes a unique prediction. Voters in position 8 are indifferent between B and C and voters in position 12 are indifferent between D and C .

B.1.3 Test

When we restrict ourselves to unique testable predictions¹⁸, this theory correctly predicts behaviour on 54% of the observations, but this figure hides an important time-dependency: the predictive quality of the theory is decreasing from 69% at the first election to 45% at the fourth one; see Table 12

¹⁸A prediction, even unique, is not testable in the case of a missing or spoiled ballot, which explains why the denominators in Table 12 are not exactly the same. We should have 664 sincere predictions at each date, that is 2656 on the whole. There are very few missing or spoiled ballots (about 0.3%).

(1R)	$t = 1$	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	662	662	661	662	2647
Correct predictions	455 =69%	363 =55%	322 =49%	296 =45%	1436 =54%

Table 12: Sincere Voting for one-round elections

B.2 Strategic models in 1R elections

B.2.1 Strategic behaviour under the noiseless assumption (1R)

Description with Rational Anticipations. Assumption 1 (Noiseless, Rational Anticipations) : *Each individual has a correct, precise anticipation of other individuals' votes at the current election.*

In that case, the subjective probabilities $p_i(c, v)$ are constructed as follows.

Consider voter i at t -th election in a series ($t = 1, 2, 3, 4$). Voter i correctly anticipates the scores of the candidates in election t , net of her own vote. The subjective probabilities $p_i(c, v)$ are then easily derived. Let us denote by C_i^1 the set of first-ranked candidates (the leading candidates), and by C_i^2 the set of closest followers (considering only other voters' votes). (i) If the follower(s) is (are) at least two votes away from the leading candidate(s), if voter i votes for (one of) the leading candidate(s), this candidate is elected with probability 1, if she votes for any other candidate, there is a tie between the leading candidates (if there is only one leading candidate, he is elected for sure).¹⁹ (ii) If now the two sets of candidates C_i^1 and C_i^2 are exactly one vote away: if voter i votes for (one of) the leading candidate(s), this candidate is elected for sure; if she votes for (one of) the followers, there is a tie between this candidate and the leading candidates; if she votes for any other candidate, there is a tie between the leading candidates.²⁰

¹⁹Formally,

if $v \in C_i^1$: $p_i(v, v) = 1$ and $p_i(c, v) = 1$ for all $c \neq v$,

if $v \notin C_i^1$: $p_i(c, v) = \frac{1}{|C_i^1|}$ if $c \in C_i^1$ and $p_i(c, v) = 0$ for all $c \notin C_i^1$, where $|C_i^1|$ is the number of leading candidates.

²⁰Formally,

if $v \in C_i^1$: $p_i(v, v) = 1$ and $p_i(c, v) = 1$ for all $c \neq v$,

if $v \in C_i^2$: $p_i(c, v) = \frac{1}{|C_i^1|+1}$ if $c \in C_i^1 \cup \{v\}$ and $p_i(c, v) = 0$ for all $c \notin C_i^1 \cup \{v\}$,

if $v \notin C_i^1 \cup C_i^2$: $p_i(c, v) = \frac{1}{|C_i^1|}$ if $c \in C_i^1$ and $p_i(c, v) = 0$ for all $c \notin C_i^1$.

1	2	3	4	5	total
823	18	30	343	1722	2936
28.0%	0.6%	1.0%	11.7%	58.7%	100%

Table 13: Multiple Predictions, Noiseless rational anticipations, 1R

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	212	269	157	638
Correct predictions	149 = 70%	211 = 78%	139 = 89%	499 = 78%

Table 14: Testing strategic noiseless theory, rational anticipations, 1R

Predictions. Under these assumptions regarding the $p_i(c, v)$, we compute (using *Mathematica* software) for each election (starting from the second election in each session) and for each individual, her expected utility when she votes for candidate $v \in \{A, B, C, D, E\}$: that is $\sum_c p_i(c, v)u_i(c)$. We then take the maximum of these five values. If this maximum is reached for only one candidate, we say that for this voter at that time, the theory makes a unique prediction regarding how she should vote. If this maximum is reached for several candidates, the theory only predicts a subset (which might be the whole set) of candidates from which the voter should choose.

The table 13 gives the statistics regarding the number of candidates in this subset. These figures are obtained considering all four dates 1 to 4. The total number of observations is thus $734 \times 4 = 2936$.

In 823 cases, the theory makes a unique prediction as to vote behaviour and in 1722 cases any observation is compatible with the theory. Note that in 343 cases, it recommends not to vote for a given candidate.

Test We restrict attention to the last three elections of each series, since we are interested in comparing the performance of the rational anticipations and myopic anticipations assumptions, the latter making predictions only for the last three elections. This theory makes unique predictions in 638 testable cases, of which 499 are correct, that is 78%. See Table ??.

Comparison with Myopic Anticipations. The “Myopic” version of the theory is very similar to the “Rational Anticipations” but Assumption 1 becomes:

Assumption 1bis (Noiseless, Myopic Anticipations) : *Each individual assumes that during the current election, all voters but herself will vote*

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	181	212	270	663
Correct predictions	125 = 69%	167 = 79%	235 = 87%	527 = 79%

Table 15: Testing strategic noiseless theory, myopic anticipations, 1R

exactly as they did in the previous election.

Comparing Tables 14 and 15 one can see that the qualitative conclusions to be drawn from these two variants will be identical.

B.2.2 Strategic behaviour under the noisy assumption (1R)

Description with Rational Anticipation. Assumption 2 (Noisy, Rational Anticipations) : *Each individual belief is a small perturbation of the actual votes of the other individuals at the current election.*

More precisely, consider voter i . Her belief is a probability distribution over the set of possible behaviour of the other voters. With probability ε (small), one voter exactly (taken at random among the $I - 1$ remaining voters) makes a mistake and does not vote for the intended candidate, but instead, with equal probability, votes for one of the other four candidates.

Note that the number of unique predictions is higher in the noisy case than in the noiseless case. Indeed, we take ε extremely close to zero, so that each time the strategic theory yields a unique prediction under the noiseless assumption, the noisy theory yields the same unique prediction. To see why the noisy assumptions yields unique predictions in many other cases, consider for example voter i in the following situation: in the current election, not taking into account her own vote, she is sure that a candidate will be alone ahead leading by two votes (with the rational noiseless assumption). With this noiseless assumption, voter i is not pivotal: whoever she votes for, this leading candidate wins with probability 1, and therefore voter i is indifferent between voting for any candidate. Now, with the noisy assumption, this voter also assigns a small but positive probability to other events. If ε is small enough, the most likely event is still by far the situation where this leading candidate is still two votes ahead. But there is now a small probability that voter i might be pivotal. Indeed, for example, if one of the voters who is supposed to vote for the leading candidate rather votes for the second-ranked candidate, then these two candidates will receive exactly the same number of votes, and in this event, voter i becomes pivotal.

1	2	3	4	5	total
1977	28	12	153	766	2936
67.3%	1.0%	0.4%	5.2%	26.1%	100%

Table 16: Multiple Predictions, Noisy rational anticipations, 1R

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	583	512	263	1358
Correct predictions	374 = 64.2%	382 = 74.6%	228 = 86.7%	984 = 72.5%

Table 17: Testing strategic noisy theory, rational anticipations, 1R

Predictions. In that case, the probabilities $p_i(c, v)$ are harder to write down in an explicit way. But they can easily be computed using *Mathematica* software. Under these assumptions regarding the $p_i(c, v)$, we compute for each election (starting from the second election in each session) and each individual, her expected utility when she votes for candidate $v \in \{A, B, C, D, E\}$: that is, $\sum_c p_i(c, v) u_i(c)$. We then take the maximum of these five values. If this maximum is reached for only one candidate, we say that for this voter at that time, the theory makes a unique prediction regarding how she should vote. If this maximum is reached for several candidates, the theory only predicts a subset of candidates from which the voter should choose.

Table 16 gives the statistics regarding the number of candidates in this subset. These figures are obtained considering all four dates 1 to 4. The total number of observations is thus $734 \times 4 = 2936$.

In 1977 cases, that is 67.3%, the theory makes a unique prediction as to vote behaviour. This is much more than what we had with the no-noise assumption (28.0%).

Test. We restrict attention to the last three elections of each series. This theory makes unique predictions in 1358 testable cases, of which 984 are correct, that is 72.5%. See Table 17.

Comparison with the myopic version. The “Myopic” version of the theory is very similar to the “Rational Anticipations” but the assumption 2 becomes :

Assumption 2bis (Noisy, Myopic Anticipations) : *Each individual belief is a small perturbation of the actual the vote of the other individuals*

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	610	582	513	1705
Correct predictions	390 = 63.9%	431 = 74.1%	426 = 83.0%	1247 = 73.1%

Table 18: Testing strategic noisy theory, myopic anticipations, 1R

at the previous election. We use exactly the same model for the perturbation as before, but the reference scores are now the scores obtained at the previous election, instead of the current one.

Comparing Tables 17 and 18, one can see that the qualitative conclusions to be drawn from these two variants will be identical.

B.3 “Top two” theory (1R)

B.3.1 Description.

Individuals vote for their preferred candidate among the two candidates that get the highest two numbers of votes in the current (“Rational Anticipation” version) or the previous (“Myopic” version) election.

More precisely, consider individual i and denote by $s_i(c)$ is the score (number of votes) that candidate c obtains in the reference election (the current or the previous one), taking into account the ballots of all voters but i . Voter i ranks the five candidates according to those scores. If two candidates at least rank in the first place, then individual i votes for her preferred candidate among them. If only one candidate ranks first, she votes for her preferred candidate among the set constituted of this first-ranked candidate and the candidate(s) getting the second highest score.

B.3.2 Predictions.

This theory makes unique predictions in almost all cases, double predictions may occur when a voter’s position is just between two candidates.

B.3.3 Test.

This theory correctly predicts behaviour on approximately 70% of the observations. Tables 19 and 20 show the time-evolution, and show again that the two versions “rational anticipations” and “myopic anticipations” are similar.

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	695	695	693	2083
Correct predictions	422 = 60.7%	523 = 75.3%	555 = 80.1%	1500 = 72.0%

Table 19: Testing Top-Two theory, rational anticipations, 1R

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	692	694	696	2082
Correct predictions	412 = 59.5%	494 = 71.2%	573 = 82.3%	1479 71.0= %

Table 20: Testing Top-Two theory, myopic anticipations, 1R

B.4 “Top three” theory (1R)

B.4.1 Description.

Individuals vote for their preferred candidate among the three candidates that got the highest three numbers of votes in the reference (current or previous) election. More precisely,

- if three candidates at least rank in the first place, the individual votes for her preferred candidate among them,

- if two candidates exactly rank in the first place, the individual votes for her preferred candidate among the set consituted of those two first-ranked candidates and the candidate(s) getting the second highest score,

- if one candidate exactly ranks in the first place, and at least two candidates rank second, the individual votes for her preferred candidate among the set consituted of this first-ranked candidate and the candidate(s) getting the second highest score,

- if one candidate exactly ranks in the first place and one candidate exactly ranks scnd, the individual votes for her preferred candidate among the set consituted of this first-ranked candidate, this second-ranked candidate and the candidate(s) getting the third highest score.

B.4.2 Predictions.

This theory makes unique predictions in almost all cases, double predictions may occur when a voter’s position is just between two candidates.

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	664	668	668	2000
Correct predictions	473 = 71.2%	464 = 69.5%	446 = 66.8%	1383 = 69.1%

Table 21: Testing Top-Three theory, rational anticipations, 1R

(1R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	667	663	669	1999
Correct predictions	491 = 73.6%	455 = 68.6%	453 = 67.7%	1399 70.0= %

Table 22: Testing Top-Three theory, myopic anticipations, 1R

B.4.3 Test.

In 1R elections, this theory correctly predicts behaviour on about 70% of the observations. Tables 21 and 22 show the time-evolution, and show again that the two versions “rational anticipations” and “myopic anticipations” are similar.

C Two Round elections

C.1 Sincere voting theory in 2R elections

C.1.1 Description.

Exactly the same as for One-round elections. Individuals vote for any candidate that yields the highest payoff if elected. Individual i votes for a candidate v^* such that:

$$u(v^*) = \max_{v \in \{A, B, C, D, E\}} u_i(v).$$

C.1.2 Predictions.

Sincere Voting is independent of time. For all voters except those in position 8 and 12, this theory makes a unique prediction. Voters in position 8 are indifferent between B and C , and voters in position 12 are indifferent between D and C .

(2R)	$t = 1$	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	657	663	663	663	2646
Correct predictions	489 = 74%	406 = 61%	385 = 58%	363 = 55%	1643 = 62%

Table 23: Sincere Voting for single-name elections

C.1.3 Test.

See Table 13. At the first date, this theory correctly predicts behaviour for 74% of the observation. This percentage decreases to 55% for fourth elections.²¹

C.2 Strategic models in 2R elections

Note first that in two-round elections, in the second round with two run-off candidates, voting for the candidate associated with the highest monetary payoff is a dominant strategy. Therefore, we only study strategic behaviour at the first round.

As in the one-round elections, we assume that voters are purely instrumental and that they select a candidate v^* such that:

$$v^* \in \operatorname{argmax}_{v \in \{A, B, C, D, E\}} \sum_c p_i(c, v) u_i(c),$$

where $p_i(c, v)$ is the subjective probability that voter i assigns to the event "candidate c wins the election", conditional on her casting a ballot for candidate v at the first round.

Note that these $p_i(c, v)$ involve both beliefs as to how voters will behave at the second round (if any), and beliefs as to how voters will behave at the first round. We can decompose this probability $p_i(c, v)$ into a sum of two probabilities: the probability that c wins at the first round (that is, c gets an absolute majority at the first round) plus the probability of the event " c makes it to the second round *and* wins the second round". Formally, this can be decomposed as:

$$p_i(c, v) = \sum_{c'} \pi_i(\{c, c'\}, v) r(c, \{c, c'\}),$$

where for $c' \neq c$, $\pi_i(\{c, c'\}, v)$ is the probability that the unordered pair $\{c, c'\}$ will make it to the second round, conditional on voter i voting for

²¹To compare with the other Tables, the figures in the main text are computed for dates 2 to 4. That is $1154/1989 = 58.0\%$ for 2R.

candidate v and $r(c, \{c, c'\})$ is voter i 's subjective probability that candidate c wins the run-off election when the pair $\{c, c'\}$ is vying at the second round²². To save on notation, we define $\pi_i(\{c, c'\}, v)$ as the probability that c wins at the first round if i votes for v and $r(c, \{c, c'\}) = 1$.

Let us first describe the $r(c, \{c, c'\})$ when $c' \neq c$. In all that follows, we assume that each voter anticipates that at the second-round (if any), each voter will vote for the candidate closest to her position, and will toss a coin if the two run-off candidates are equally close to her position:

- the centrist candidate C defeats any other candidate in the second round: $r(C, \{C, c\}) = 1$ for $c \neq C$,
- a moderate candidate (B or D) defeats any extremist candidate (A or E) in the second round: $r(B, \{B, c\}) = r(D, \{D, c\}) = 1$ for $c \in \{A, E\}$,
- a second round between either the two moderate candidates or the two extremist candidates results in a tie: $r(B, \{B, D\}) = r(D, \{B, D\}) = r(A, \{A, E\}) = r(E, \{A, E\}) = 1/2$.

In all that follows, we assume that to compute the $\pi_i(\{c, c'\}, v)$, each voter forms some beliefs about how other voters will behave in the current election, based on the results of the reference (previous or current) election. Just as we proceeded in 1R-elections, we assume that each voter simply thinks that other voters will behave at the first-round in the current election either exactly as they did at the first-round of the reference election, or approximately so.

We now describe more precisely how we compute the $p_i(c, v)$ probabilities under these alternative assumptions, and test this theory.

C.2.1 Strategic behaviour under the noiseless assumption (2R)

Description with Rational Anticipations Assumption 1 (Noiseless, Rational Anticipations) : *Each individual has a correct, precise anticipation of the vote of the other individuals at the current election.*

In that case, the subjective probabilities $p_i(c, v)$ are more difficult to write down explicitly than they were in One-round elections. Given the scores $s_i(c)$ (number of votes) that candidate c obtains in the first round of the current election, taking into account the ballots of all voters but i , with $\sum_c s_i(c) = I - 1$, what is the probability $\pi_i(\{c_1, c_2\}, v)$ that the unordered pair $\{c_1, c_2\}$ will make it to the second round, conditional on voter i voting for candidate v ?

²²There is no subscript i because all voters have the same beliefs regarding the second round. See below.

We introduce some further notation. Let us denote by $s_i(c, v)$ is the score (number of votes) that candidate c obtains in the reference election, if voter i votes for candidate v and all other voters vote exactly as they do in the reference election. Let us denote by $s_i^k(v)$, $k = 1, 2, \dots, 5$ the k -th largest number in the vector $(s_i(c, v), c \in \{A, B, C, D, E\})$. For example, if $s_i(A, v) = 3$, $s_i(B, v) = 5$, $s_i(C, v) = 6$, $s_i(D, v) = 5$, $s_i(E, v) = 2$, then $s_i^1(v) = 6$, $s_i^2(v) = 5$, $s_i^3(v) = 5$, $s_i^4(v) = 3$, $s_i^5(v) = 2$.

Definition of the probability that candidate c_1 wins in the first round, $\pi_i(\{c_1, c_2\}, v)$, $c_1 = c_2$,
- if $s_i(c_1, v) > E[I/2]$ then $\pi_i(\{c_1, c_2\}, v) = 1$,
- in all other cases, $\pi_i(\{c_1, c_2\}, v) = 0$.

Definition of the $\pi_i(\{c_1, c_2\}, v)$, $c_1 \neq c_2$, $s_i^1(v) < E[I/2]$
- if $s_i(c_1, v) > s_i^3(v)$ and $s_i(c_2, v) > s_i^3(v)$, then $\pi_i(\{c_1, c_2\}, v) = 1$
- if $s_i(c_1, v) = s_i(c_2, v) = s_i^1(v) = s_i^3(v) > s_i^4(v)$, then $\pi_i(\{c_1, c_2\}, v) = 1/3$
- if $s_i(c_1, v) = s_i(c_2, v) = s_i^1(v) = s_i^4(v) > s_i^5(v)$, then $\pi_i(\{c_1, c_2\}, v) = 1/6$
- if $s_i(c_1, v) = s_i(c_2, v) = s_i^1(v) = s_i^5(v)$, then $\pi_i(\{c_1, c_2\}, v) = 1/10$
- if $s_i(c_1, v) = s_i^1(v) > s_i(c_2, v) = s_i^2(v) = s_i^3(v) > s_i^4(v)$, or $s_i(c_2, v) = s_i^1(v) > s_i(c_1, v) = s_i^2(v) = s_i^3(v) > s_i^4(v)$, then $\pi_i(\{c_1, c_2\}, v) = 1/2$,
- if $s_i(c_1, v) = s_i^1(v) > s_i(c_2, v) = s_i^2(v) = s_i^4(v) > s_i^5(v)$, or $s_i(c_2, v) = s_i^1(v) > s_i(c_1, v) = s_i^2(v) = s_i^4(v) > s_i^5(v)$, then $\pi_i(\{c_1, c_2\}, v) = 1/3$,
- if $s_i(c_1, v) = s_i^1(v) > s_i(c_2, v) = s_i^2(v) = s_i^5(v)$, or $s_i(c_2, v) = s_i^1(v) > s_i(c_1, v) = s_i^2(v) = s_i^5(v)$, then $\pi_i(\{c_1, c_2\}, v) = 1/4$,
- in all other cases, $\pi_i(\{c_1, c_2\}, v) = 0$.

Now for each pair, a voter can anticipate the outcome of the second round, see above. And thus this fully describes the $p_i(c, v)$.

Predictions. Under these assumptions, we can compute $p_i(c, v)$. We compute (using *Mathematica* software) for each election and each individual, her expected utility when she votes for candidate $v \in \{A, B, C, D, E\}$: that is, $\sum_c p_i(c, v) u_i(c)$. We then take the maximum of these five values. If this maximum is reached for only one candidate, we say that for this voter at that time, the theory makes a unique prediction regarding how she should vote. If this maximum is reached for several candidates, the theory only predicts a subset of candidates from which the voter should choose.

The table 24 provides statistics regarding the number of candidates in this subset. These figures are obtained considering all dates 1 to 4. The total number of observations is thus $734 \times 4 = 2936$.

One can see that this theory is of little use since it only make a sharp prediction for 6.6% of the observations.

1	2	3	4	5	total
194	2	4	160	2576	2936
6.6%	0.1%	0.1%	5.4%	87.7%	100%

Table 24: Multiple predictions, Noiseless rational anticipations, 2R

(2R)	$t = 2$	$t = 3$	$t = 4$	total
Testable predictions	31	47	37	115
Correct predictions	10 = 32.2%	34 = 72.3%	18 = 48.6%	62 = 53.9%

Table 25: Testing strategic noiseless theory, rational anticipations, 2R

Test. For the sake of completeness, Tables 25 and 26 provide the tests of this theory in the two versions (Rational and Myopic anticipations) for the last three dates.

C.2.2 Strategic behaviour under the noisy assumption (2R)

Description with Rational Anticipation. Assumption 2 (Noisy, Rational Anticipations) : *Each individual belief is a small perturbation of the actual vote of the other individuals at the current election.* The perturbations are introduced in the model exactly as for One-Round elections (see above).

Predictions. The Table 27 provides statistics regarding the number of multiple predictions. These figures are obtained considering all four dates 1 to 4. The total number of observations is thus $734 \times 4 = 2936$.

In 576 cases, that is 19.6%, the theory makes a unique prediction as to vote behaviour. This is much more than what we had with the no-noise assumption (194, that is 6.6%).

(2R)	$t = 2$	$t = 3$	$t = 4$	total
Testable predictions	77	31	48	156
Correct predictions	47 = 61.0%	12 = 38.7%	31 = 64.6%	90 = 57.7%

Table 26: Testing strategic noiseless theory, myopic anticipations, 2R

1	2	3	4	5	total
576	60	36	196	2068	2936
19.6%	2.0%	1.2%	6.7%	70.4%	100%

Table 27: Multiple predictions, Noisy rational anticipations, 2R

(2R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	127	123	125	375
Correct predictions	68 = 53.5%	75 = 61.0%	79 = 63.2%	222 = 59.2%

Table 28: Testing strategic noisy theory, rational anticipations, 2R

Test. See Table 28. We restrict attention to the last three elections of each series. This theory makes unique predictions in 375 testable cases, of which 222 are correct, that is 59.2%, and this figure is increasing with time.

Comparison with the “Myopic” version. Assumption 2 becomes : **Assumption 2bis (Small noise, Myopic Anticipations)** : *Each individual belief is a small perturbation of the actual the vote of the other individuals at the previous election.* More precisely, we use exactly the same model for the perturbation as before, but the reference scores are now the scores obtained at the previous election not the current one.

Comparing Tables 28 and 29 one can see that the qualitative conclusions to be drawn from these two variants will be identical.

C.3 “Top-Two” theory (2R)

C.3.1 Description.

Same theory as for One-round elections. Individuals vote for their preferred candidate among the two candidates that obtain the highest two numbers of votes in the reference election. The reference election is the current one

(2R)	$t = 2$	$t = 3$	$t = 4$	<i>total</i>
Testable predictions	199	126	124	449
Correct predictions	106 = 53.3%	66 = 52.4%	72 = 58.1%	244 = 54.3%

Table 29: Testing strategic noisy theory, myopic anticipations, 2R

(2R)	$t = 2$	$t = 3$	$t = 4$	total
Testable predictions	691	694	695	2080
Correct predictions	386 = 55.9%	424 = 61.1%	466 = 67.1%	1276 = 61.1%

Table 30: Testing the Top-Two theory, rational anticipations, 2R

(2R)	$t = 2$	$t = 3$	$t = 4$	total
Testable predictions	685	690	695	2070
Correct predictions	370 = 54.0%	438 = 63.5%	447 = 64.3%	1255 = 60.6%

Table 31: Testing the Top-Two theory, myopic anticipations, 2R

(in the “rational anticipations” version) or the first round of the previous one (in the “myopic anticipations” version).

C.3.2 Predictions.

This theory makes unique predictions in almost all cases, double predictions may occur when a voter’s position is just between two candidates.

C.3.3 Test.

This theory correctly predicts behaviour on approximately 60% of the observations. Tables 30 and 31 show the time-evolution: the percentage of correct predictions increases. One can verify again again that the two versions “rational anticipations” and “myopic anticipations” are similar.

C.4 “Top-Three” theory (2R)

C.4.1 Description.

Same theory as for One-round elections. Individuals vote for their preferred candidate among the three candidates that get the highest two numbers of votes in the reference election. The reference election is the current one (in the “rational anticipations” version) or the first round of the previous one (in the “myopic anticipations” version).

(2R)	$t = 2$	$t = 3$	$t = 4$	total
Testable predictions	663	661	663	1987
Correct predictions	468 = 70.6%	476 = 72.0%	501 = 75.6%	1445 = 72.7%

Table 32: Testing the Top-Three theory, rational anticipations, 2R

(2R)	$t = 2$	$t = 3$	$t = 4$	total
Testable predictions	664	663	661	1988
Correct predictions	467 = 70.3%	483 = 72.9%	494 = 74.7%	1444 = 72.6%

Table 33: Testing the Top-Three theory, myopic anticipations, 2R

C.4.2 Predictions.

This theory makes unique predictions in almost all cases, double predictions may occur when a voter’s position is just between two candidates.

C.4.3 Test.

This theory correctly predicts behaviour on approximately 73% of the observations. Tables 32 and 33 show the time-evolution: the percentage of correct predictions increases. One can verify again that the two versions “rational anticipations” and “myopic anticipations” are similar.

D Approval voting

The strategic behaviour in that case is derived from the theory in Laslier (2009), slightly adapted to take care of ties. If there are no ties the behaviour is easily described: the voter has in mind a reference election (the current election under the rational anticipation assumption or the previous one under the myopic anticipation assumption). She compares the leading candidate to the second-ranked one, and she approves all candidates she prefers to the leader, and no candidate she finds worse than the leader.

Here is a complete description of this theory. Like in the case of 1R or 2R elections, $s_i(c)$ is the total number of votes obtained by candidate c in the reference election, from voters other than i herself. Denote by

$$C_i^1 = \arg \max s_i$$

the set of candidates who tie at the first place in the score vector s_i and by $|C_i^1|$ their number. If i decides to approve of no candidate and the other voters vote like in the reference election then the winner of the election will be chosen at random in C_i^1 . Likewise, denote by C_i^2 the set of second-ranked candidates in s_i .

First case If a single candidate, say c^1 , has the highest score in the vector s_i then i considers the utility she attaches to this candidate

$$u_i^1 = u_i(c^1).$$

For the other candidates $c \neq c^1$, if $u_i(c) > u_i^1$, i approves c , and if $u_i(c) < u_i^1$, i disapproves of c . For candidate $c = c^1$ himself, as well as for any other candidate c such that $u_i(c) = u_i^1$, i compares c with the second-ranked candidates: let

$$u_i^2 = \frac{1}{|C_i^2|} \sum_{c \in C_i^2} u_i(c),$$

if $u_i^1 > u_i^2$, i approves c^1 , if $u_i^1 < u_i^2$, i disapproves c^1 , and if c is such that $u_i(c) = u_i^2$, i can either approve c^* or not (no unique prediction).

Second case If two or more candidates have the same highest score in the vector s_i then i considers the average utility she attaches to these candidates

$$u_i^1 = \frac{1}{|C_i^1|} \sum_{c \in C_i^1} u_i(c).$$

Then if $u_i(c) > u_i^1$, i approves c , if $u_i(c) < u_i^1$, i disapproves of c , and if c is such that $u_i(c) = u_i^1$, i can either approve c or not (no unique prediction).

With this definition one makes one or several prediction for each vote of a voter about a candidate. An individual ballot is made of the five votes for the five candidates.

E The sincere-strategic dilemma in 1R and 2R elections

We provide here further evidence on deviations from strict rationality in 2R elections. We restrict our attention to the cases when sincere voting is

	1R	2R
Extremists (0-3, 17-20)	86/439 = 20%	11/43 = 26%
Moderates (4-7, 13-16)	68/147 = 46%	74/91 = 81%
Centrists (8-12)	28/56 = 50%	6/13 = 46%

Table 34: Sincere choice in front of a dilemma

unique but is not “rational”: Strategic voting (in the noisy rational version) makes a unique prediction and Sincere voting makes another, different, one. These are cases where individual are facing a dilemma. Table 34 reports how they resolve this dilemma, depending on their position; the numbers in this Table indicates the percentage of dilemmas which are resolved by a sincere choice.

One can see that in 2R elections moderate voters whose strategic recommendation (following our noisy model) would contradict their sincere vote prefer (at 81%) to follow the sincere recommendation. Most of these individuals are located at positions 7 and 13. Consider for instance a voter at position 7. She earns 19, 17 or 13 euros respectively depending on whether candidate B , C or D is elected. According to our model, she anticipates that she will earn 17 euros if C goes to the second round because C will then be elected. If the second round is B against D , her expected utility is: $(19 + 13)/2 = 16$ euros. Such a voter should rationally vote for C because promoting C to the second round is the best way to avoid the election of the bad candidate D . It seems that this kind of reasoning leading to “inverse strategic voting” (Blais 2004) is not followed by our subjects. On the other hand extremist voters in 1R election massively follow the strategic recommendation rather than the sincere one, under both voting rules.